

Privacy Policy

Contributed by Ruediger Schmidt
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We Are Committed To Privacy Your privacy is important to us. Here you can read, how we collect, store, use and protect your personal information. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested. **We Collect This Information:** These rules apply to all information submitted or collected on our website. On several pages, you can register to receive materials, make requests and/or order products. The types of personal information collected on these pages are: Your Name Your Email Address Informations about Your Interests and Hobbies

Other pages may allow you to submit information about other people. For example, if you recommend a product to a friend. These information will be processed e.g. for sending the recommendation but not be collected or stored: Name Email Address **We Use The Information In This Way:** We use the information you provide about yourself when placing an order only to complete that order. We do not share this information with outside parties except to the extent necessary to complete that order. We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties. You can register with our website if you would like to receive free materials, as well as updates on our new products and services. Information you submit on our website will not be used for this purpose unless you fill out the registration form and verify your email-address (confirmed opt-in). We use information you provide when placing a registration only for purposes stated in the registration process. We do not share this information with outside parties except to the necessary extent to complete your registration. This applies to the third party service GetResponse we are using for providing secure and reliable registration and newsletter services. You can see GetResponse's privacy and anti-spam policy here and here. We use non-identifying and aggregate information to better design our website and to share with advertisers. For example, we may tell an advertiser that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we would not disclose anything that could be used to identify those individuals. Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses. **How can you stop receiving email from us?** Every email sent by us contains instructions and a special link for you to cease receiving email from us, or to change your expressed interests. To stop receiving emails from us, follow the instructions placed at the end of any email. In the case you have received unwanted, unsolicited email sent via this website or purporting to be sent via this website, please forward us a copy of that email with your comments for review. (See contact section for details). **Our Commitment To Data Security** To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. The partners we are cooperating with for processing orders and registrations are selected under the same strict policies. **How To Contact Us** Should you have other questions or concerns about these privacy policies, please contact us.